

Vidyabharti Trust college of Master in computer Application-MBA Visit to IKEA Navi Mumbai



Vidyabharti Trust college of Master in computer Application-MBA had arranged one day visit to IKEA Navi Mumbai for SYMBA marketing students. The purpose of the visit was to give practical experience about how the big store are been managed.

Around 15 students visited the store on 26-12-2022.

Visiting IKEA has different and exciting compared to your shopping at an everyday retail. Students had experience solutions for first hand and getting to know ideas and inspirations that can fit perfectly into their home. Management at IKEA was excellent as well as the way of working was also good, all staff members were very cooperative.

IKEA offer more than 7500 products, solutions at their store along with home furnishing ideas and services for you to explore.